

Traditional Master of Business Administration (MBA) Curriculum

REQUIRED COURSES (18 HOURS)

ACC	600	Managerial Accounting • 3 hrs.
*	601	Applied Decision Science • 3 hrs.
ECO	612	Managerial Economics • 3 hrs.
FIN	600	Financial Management • 3 hrs.
MGT	605	Human Resource Management • 3 hrs.
MKT	600	Strategic Marketing • 3 hrs.

***Note:** The 601 course is offered with a CIS, FIN, MKT and MKT prefix but can only count for 3 hours.

APPROVED BUSINESS EMPHASIS (Select One) OR BUSINESS ELECTIVES** (12 HOURS)

****Students choosing the electives option is required to take MGT 695. Exceptions must be approved by the College of Business Dean**

Human Resource emphasis

MGT	620	Recruitment, Selection & Performance Appraisal • 3 hrs.
MGT	655	Wage and Salary Administration • 3 hrs.
MGT	660	Human Resource Legislation & Current Issues • 3 hrs.
MGT	695	Strategic Project Management • 3 hrs.

OR

Health Care Administration emphasis

IRR	622	Risk Management for Healthcare Industry • 3 hrs.
MGT	650	Health Care Law and Ethics • 3 hrs.
MGT	670	Health Care Management and Policies • 3 hrs.
MGT	695	Strategic Project Management • 3 hrs.

OR

Information Systems Management emphasis

CIS	606	Enterprise Data Warehousing • 3 hrs.
CIS	612	Global Supply Chain Management • 3 hrs.
CIS	618	Business Intelligence • 3 hrs.
CIS	624	Enterprise Resource Planning • 3 hrs.

OR

Entertainment Industry Studies emphasis (iMBA Module)

DMI	603	The Business of Entertainment • 3 hrs.
DMI	635	Managing Live Entertainment • 3 hrs.
DMI	665	Entertainment Legal Issues • 3 hrs.
MGT	695	Strategic Project Management • 3 hrs.

Total: 30 Semester Hours

FOR FURTHER ASSISTANCE, PLEASE CONTACT

Director, College of Business Graduate Programs

Carla A. Johnson, M.B.A. Phone: (662) 846-4234
Email: cjohnson@deltastate.edu Fax: (662) 846-4215

Financial Aid

For Financial Aid Questions Phone: (662) 846-4670
Email: finaids@deltastate.edu Fax: (662) 846-4683

Student Business Services

For Student Account Questions Phone: (662) 846-4697
Email: sbs@deltastate.edu Fax: (662) 846-4791



CONTACT US:

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**DELTA STATE
UNIVERSITY**

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COLLEGE OF BUSINESS



Master of Business Administration

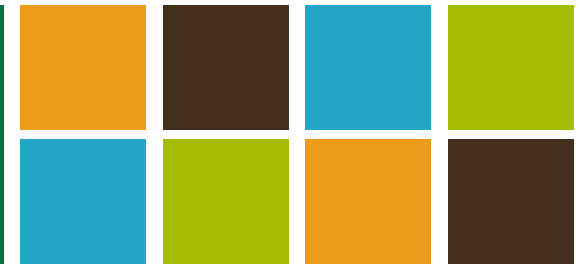
Traditional Program Information

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TRADITIONAL MASTER OF BUSINESS ADMINISTRATION



DSU'S INSTITUTIONAL MISSION

As a regional Carnegie Master's I university, located in Cleveland, Mississippi, Delta State University serves as an educational and cultural center for the Mississippi Delta, emphasizing service to the Northern Delta counties and its campus centers in Clarksdale and Greenville.

The University offers undergraduate, graduate, and continuing education programs of study leading to baccalaureate and master's degrees in the Colleges of Arts and Sciences, Business, Education, and the School of Nursing, as well as a doctorate in education. Emphasis is placed on excellence in instruction, followed by service and research, in the creation of a community of scholars.

With special attention to small classes, a friendly environment, and a broad liberal arts foundation, the University encourages significant student-faculty interactions. Delta State provides programs and services that promote intellectual, cultural, ethical, physical, and social development. Students from different cultural, socioeconomic, and ethnic backgrounds will develop the ability to respect and evaluate the thoughts of others; to develop, assess, and express their own thoughts effectively; and to use the techniques of research and performance associated with their disciplines.

WHAT IS THE PURPOSE OF AN MBA?

The purpose of a Master of Business Administration (MBA) is to provide you with a broad understanding of business concepts and operations.

The MBA is essentially a generalist degree that touches on all aspects of the business environment.

WHAT IS REQUIRED FOR ADMISSION?

There are two levels of admission to graduate study:

- 1) Admission to the University
- 2) Admission to the degree program
(Admission to the University is a prerequisite for admission to a degree program.)

To be eligible for admission to the University the following requirements must be met:

- ◆ An applicant must hold a baccalaureate degree from an accredited institution.
- ◆ An applicant must have an undergraduate background appropriate for the graduate study proposed.
- ◆ An applicant must be eligible to reenter in good standing the last college or university attended.
- ◆ An applicant born after January 1, 1957 must present proof of immunization for measles and rubella. Medical exceptions to this policy are described in the General Catalog, a copy of which is available upon request.

Admission to the MBA degree program requires the following prerequisites:

Completion of 30 semester hours consisting of the following:

- ◆ Financial Accounting I
- ◆ Managerial Accounting
- ◆ Microcomputer Applications
- ◆ Macroeconomics
- ◆ Microeconomics
- ◆ Management Principles
- ◆ Business Finance
- ◆ Marketing Principles
- ◆ Statistics

Other prerequisites include:

- ◆ Applicants lacking a business degree will be required to take the MBA Foundation Module below and earn at least a grade of "B" in the Module.
 - MBA 515 Managerial Accounting & Finance
 - MBA 525 Management Theory /Business Law
 - MBA 535 Theory of Economics/Marketing
 - MBA 545 Statistics/Information Systems
- ◆ Applicants must have a 3.25 (Scale of 4.00) overall undergraduate GPA **or** have at least 4 years of professional **or** managerial work experience or earn an acceptable score on the Graduate Management Admission Test (GMAT).

FINANCIAL ASSISTANCE

Financial assistance may be available to graduate students through the University's Financial Aid Office. Please contact them for more information regarding eligibility at 662.846.4670.

In addition, there are also a limited number of *Graduate Assistantships and Scholarships* available. If interested, please contact Graduate & Continuing Studies for more information at 662.846.4875.

Scholarship Opportunities:

- B. F. Smith Scholars Program
- Jerry Williams Outstanding MBA Scholarship